



Questions about Thrivent Builds

1. What is Thrivent Builds with Habitat for Humanity?

Thrivent Builds is a new financial, volunteer and advocacy alliance formed between Thrivent Financial for Lutherans® and Habitat for Humanity® International. It includes four programs to help end poverty housing and help families achieve greater economic independence:

- *Thrivent Builds Homes* is a national program that joins the nearly 3 million Thrivent Financial members with Habitat for Humanity volunteers, other Lutherans, their families and their communities to build up to 500 homes in the U.S. annually by 2008.
- *Thrivent Builds Giving* is a program offered by Thrivent Financial to its members, in which Thrivent Financial contributes \$1 for every \$2 its members donate to Habitat for Humanity, up to a maximum supplement of \$300 per member annually. Funds raised through *Thrivent Builds Giving* will support Habitat for Humanity. The goal is to raise \$2 million annually by 2008.
- *Thrivent Builds Worldwide* is a program of short-term (one- to three-week) international and domestic working trips for individuals or groups to build Habitat houses in partnership with families facing critical housing needs.
- *Thrivent Builds Neighborhoods* will provide multiple grants each year to community organizations, coalitions and nonprofits for projects that will measurably improve poverty housing in specific neighborhoods.

2. Why are Thrivent Financial and Habitat for Humanity expanding their alliance?

Participating in this alliance makes sense for both organizations. Thrivent Financial and Habitat for Humanity share common values of caring for others. The relationship also aligns with the business purpose of Thrivent Financial—to help individuals and families build their assets and meet their financial needs. A home is the biggest asset most families own and a key ingredient to achieving economic independence. Providing decent, affordable housing is a demonstration of both organizations' values.

FREQUENTLY ASKED Questions



Kim MacDonald/HFHI

**Build a home.
Strengthen a family.**

Thrivent Financial for Lutherans® and Habitat for Humanity® International have joined together to create Thrivent Builds, a four-year, \$100 million alliance designed to help provide a “hand up” to people who lack decent shelter.



3. How is Thrivent Financial paying for the Thrivent Builds programs?

As a fraternal benefit society, Thrivent Financial is a not-for-profit membership organization. Thrivent Financial uses resources generated by the sale of its financial products to help members make a difference in their communities. By helping Lutherans achieve financial security and through the effective stewardship of members' resources, Thrivent Financial is able to fund initiatives that help build better communities.

Questions about *Thrivent Builds Homes*

4. How does *Thrivent Builds Homes* differ from typical Habitat for Humanity builds?

While there are no differences from a home-building perspective, there are some important distinctions related to funding and volunteer support. National funding will be provided through Thrivent Financial, which will fund 70% of the cost of the homes. The remaining funds will be raised by Thrivent chapters and Habitat affiliates.

5. How will families be selected for *Thrivent Builds Homes*?

Habitat for Humanity has an established selection process in place and will lead this facet of the program. (Thrivent Financial will not be involved in the selection process.) Families in need of decent shelter apply to their local Habitat affiliate. Habitat's criteria for selecting homeowners includes: minimum and maximum income requirements, a family's willingness to contribute sweat equity and their ability to repay a no-profit mortgage loan. Every affiliate follows a nondiscriminatory policy of family selection. Race, religion and marital status are not factors in choosing the families who become Habitat homeowners.

6. In what ways can I get involved in *Thrivent Builds Homes*?

You can share your time and talents in a number of ways:

- Prayer.
- General office help.
- Greeting volunteers on the build site.
- Preparing meals.
- Assisting with publicity.
- Coordinating events with interested people.
- Helping with construction on the build site.
- Donations.
- Spreading the word to friends and family.
- Organizing or participating in fund-raisers.
- Recruiting (helping recruit or share information with interested people).
- Advocacy within your community.

7. When will a build come to my community?

Approximately 10-15 homes will be built in each Thrivent Financial region each year, beginning in 2006. Building sites will be identified by year-end for homes being built the following year. Visit the Thrivent Builds Web site at www.thriventbuilds.com to find a Thrivent Builds Homes build nearest you and to sign up for a volunteer interest list.

Questions about Thrivent Financial for Lutherans and Habitat for Humanity

8. What is Thrivent Financial for Lutherans?

Thrivent Financial for Lutherans is a not-for-profit membership organization helping nearly three million members achieve financial security and give back to their congregation and communities. As a fraternal benefit society, Thrivent Financial sponsors national outreach programs and activities that support congregations, schools, charitable organizations and individuals in need. Thrivent Financial has main offices in Minneapolis, Minnesota, and Appleton, Wisconsin. For more information, visit www.thrivent.com.

9. What are Thrivent Financial for Lutherans chapters?

Members of Thrivent Financial are joined together in local volunteer groups called chapters. There are nearly 1,400 chapters nationwide. The chapter system provides members an opportunity to help their communities, Lutheran congregations, individuals and families in need through fund-raising and hands-on service activities.

10. Will Thrivent Financial continue its support of caring efforts in other projects and programs?

Yes. Funding and support for Thrivent Builds is above and beyond the current giving efforts of Thrivent Financial.

11. What is Habitat for Humanity International?

Habitat for Humanity International, based in Americus, Georgia, is a Christian ministry dedicated to eliminating poverty housing. Habitat's work is accomplished at the community level by affiliates— independent, locally run nonprofit organizations that coordinate all aspects of Habitat for Humanity home-building in their local area. Habitat recently built its 200,000th house, and more than one million people will be living in Habitat homes they helped build and are buying through no-profit, zero-interest mortgages. For more information, visit www.habitat.org.

Get involved

Visit www.thriventbuilds.com for more information, including how to:

- Volunteer
- Make a donation
- Go on a worldwide trip

Thrivent Builds is an alliance between Thrivent Financial for Lutherans and Habitat for Humanity International. Thrivent Financial is a faith-based membership organization committed to helping its nearly 3 million members achieve financial security and give back to their congregations and communities. Habitat for Humanity is a nonprofit, Christian housing ministry seeking to eliminate poverty housing.



www.thriventbuilds.com
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