

How to use the Thrivent Builds Resources site:

The Resources section of www.thriventbuilds.com contains everything you need to promote each program. This section is not visible from the public pages of www.thriventbuilds.com. To access the section, you will need to use the following URL: www.thriventbuilds.com/resources

From this page, you can access information and resources about the entire Thrivent Builds program.

The screenshot shows the 'Resources' page in a Microsoft Internet Explorer browser window. The page title is 'Resources - Thrivent Builds - Microsoft Internet Explorer'. The address bar shows 'http://www.thriventbuilds.com/resources/'. The page content includes the Thrivent Builds logo, navigation links for 'Building Homes', 'Worldwide Trips', 'Thrivent & Habitat', and 'Thrivent Builds Mobile'. A 'Resources' section contains an introductory paragraph and a list of instructions for searching. Below this are search tools for 'Thrivent Builds Homes', 'Thrivent Builds Worldwide', and 'Thrivent Builds Publicity E-Newsletter'. Callout boxes provide detailed instructions for using the search boxes, drop-down menus, and navigation links.

Callout 1: Use the "Search Resources" box in the upper right to search for tools by keyword—for all Thrivent Builds programs.

Callout 2: Use these drop-downs to search for tools by topic for each program. (e.g., Groundbreaking Event, Promotion/Education, etc.)

Callout 3: Use this drop-down menu to search by type of tool — for all Thrivent Builds programs. (e.g., News Releases, Bulletin Inserts, etc.)

Callout 4: Use this drop-down menu to search for online training resources for the Thrivent Builds programs and publicity.

Callout 5: Use these links to access current and past issues of the Thrivent Builds Publicity E-Newsletter.

Once you've selected a topic or type of resource listing:

Within the Resources site are a number of topics to help you quickly obtain the resources you need for a specific task, such as providing an overview of Thrivent Builds or recruiting volunteers. Once you select a topic, the resource and its description will be listed in the "Item/Description" column of each page. If the resource is electronic (such as Word documents or PDFs), simply click the link in the "How to Obtain" column to access it.

Use your browser's "Back" button or the bread crumb link to return to the main Resources menu.

Resources

Ordering Instructions

Thrivent Builds Newsletter

Thrivent Builds - Request or Use a Logo, Order Logo Merchandise

Item/Description	How to Obtain
Thrivent Builds with Habitat for Humanity Logo Request Use this online form to request a Thrivent Builds logo for use in your publicity materials.	Logo Request Form
Thrivent Builds Identity Handbook Document detailing approved brand identity and logo usage. This handbook can answer questions about how to refer to the programs, the alliance between Habitat for Humanity and Thrivent Financial, and appropriate brand and logo usage.	PDF_1MB
Thrivent Builds Marketing and Publicity Guidelines for Habitat Affiliates Guidance for Habitat affiliates on marketing and publicity responsibilities, tools, logo usage, news release approvals, and signage.	Word_186K
Thrivent Builds Writing Guidelines These writing guidelines will help you be sure you're giving the right key messages to your audience.	Word_36K
Creating a Web Presence for Your Thrivent Builds Projects Guidelines and tips for getting Thrivent Builds information on Web sites.	Word_186K
Thrivent Builds Promotional Merchandise Branded Thrivent Builds merchandise collection, including giveaway items, gifts, banners and wearables, such as T-shirts, safety vests and visors for build sites—all available at "The Store" at thriventbuilds.com. Order online or by phone with approved vendor, Club Colors. Merchandise should not be ordered from any other vendor. Club Colors can work with you to brand items to meet unique needs—call 800-249-2582.	The Store

Click the link for the tool you want to use or right-click and "save target as ..." to download the document.